

CAST AWAY The Australian Podcast Awards

Cast Away's Guiding Principles

1. CAST AWAY RECOGNISES AND CELEBRATES DIVERSITY IN AUSTRALIAN PODCASTING, FROM BOTH THE POINT OF VIEW OF PODCASTERS, AND PODCAST LISTENERS.
2. CAST AWAY CELEBRATES AUSTRALIAN PODCASTS THAT:
 - a. ARE ENGAGING, COMPELLING, AND PROVIDE VALUE TO THEIR LISTENERS.
 - b. ARE ENGAGING, ADDICTIVE OR BINGEWORTHY TO THEIR LISTENERS.
 - c. SOUND CLEAR AND ARE NOT UNPLEASANT ON THEIR LISTENERS' EARS.
3. CAST AWAY ALSO WISHES TO CELEBRATE PODCASTS THAT EXPLORE THE BOUNDARIES OF WHAT CAN BE DONE WITH THE PODCAST MEDIUM.
4. CAST AWAY WISHES TO RECOGNISE PODCASTS THAT CONVERT ONE-TIME LISTENERS INTO FANS OF THE MEDIUM.
5. CAST AWAY CELEBRATES PODCASTS THAT GIVE JOY, LAUGHS, THRILLS, SUSPENSE OR LIFE-CHANGING MOMENTS TO THEIR LISTENERS.
6. CAST AWAY CELEBRATES PODCASTS THAT PROVIDE PROFOUND INSIGHT ON TOPICS EXPLORED WITHIN EPISODES.
7. CAST AWAY WISHES TO RECOGNISE PODCASTERS WHO ARE COMMITTED TO THEIR AUDIENCES.